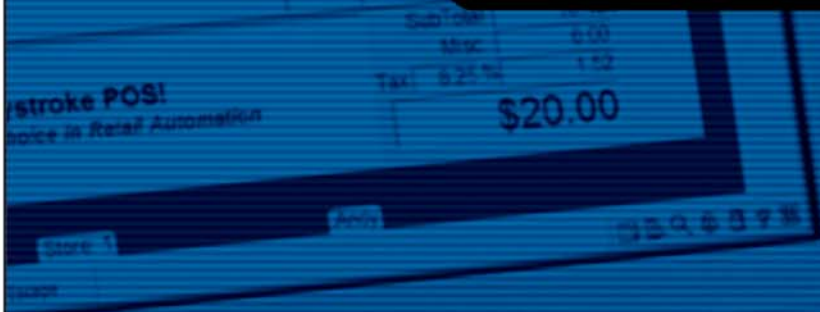


FEATURE HIGHLIGHTS



	225.05	103.99	103.91
	172.11	768.00	404.11
	90.74	39.16	45.64
23.09	1487.90	911.15	553.66
0.00 R	334.86	212.29	122.57
0.00	334.86		.57

Keystroke™

POINT OF SALE



THE CLEAR CHOICE IN RETAIL AUTOMATION

www.KeystrokePOS.com

Keystroke Point Of Sale Software Overview

Keystroke POS software is the core of a powerful and practical sales management and inventory control system – perfect for most any retail store, wholesale distributor, service business, or specialty chain.

An intuitive approach to the point of sale allows Keystroke to provide fast, reliable, and secure transaction entry with minimal employee training. Keystroke includes hundreds of adaptable features based on extensive inventory, customer, and vendor databases – delivering far more capabilities than you'll find in any entry level or premium priced POS product.

Along with the best support service in the industry, SBS and our award winning Keystroke POS software will help you reduce costs and take control of your business, so you and your employees can better focus on servicing customers and increasing sales.

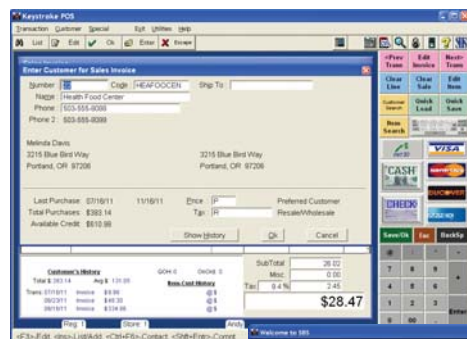


Specialized Business Solutions

Partnering for reliable retail solutions since 1988!



Keystroke POS is the perfect solution for an independent store with one register, or a chain with multiple lanes and a central warehouse.



Touch-screen features make Keystroke POS easy to learn and use. Fast sales entry with complete tracking of customers, employee activity, and detailed sales history.

Modify and add toolbars using the built-in editor^{AD} and powerful macros for a fully customized POS environment.

Optional Digital Sign feature provides real-time POS data & advertising on a customer facing display.



THE CLEAR CHOICE IN RETAIL AUTOMATION

- The Keystroke POS module can be fine tuned to optimize speed and collect all pertinent information necessary to your business.
- Sales invoices & receipts, layaways, sales orders, service orders, quotes, on hold, gift registry, recurring charges.
- Fast item entry by barcode scan, manual entry, or Quick Search lookup.
- KeyPay integrated and PCI compliant payment processing software for credit/debit cards, gift cards, and check verify/guarantee.
- Electronic signature capture and support for debit/EBT PIN pads.
- Support for electronic scales, customer displays, change dispensers.
- Age verification, food stamps, deli scale input, weighed item prompt.
- Cash reconciliation by workstation, drawer, or clerk assigned till.
- Instant on-the-fly access to inventory, customer, and vendors.
- Real-time access to complete transaction history via powerful reporting or cursory review right from the point of sale.
- Quickly locate prior sales chronologically, by customer, or item sold.
- Record non-sale items, paid outs and payments on credit accounts.

CUSTOMER TRACKING

- Look up customers by name, phone, account number or unique code.
- Track multiple ship-to addresses, or attribute sales to family members, employees, vehicles, jobs, etc.
- Instant access to complete transaction history by customer.
- Use powerful price tables to manage customer incentives.

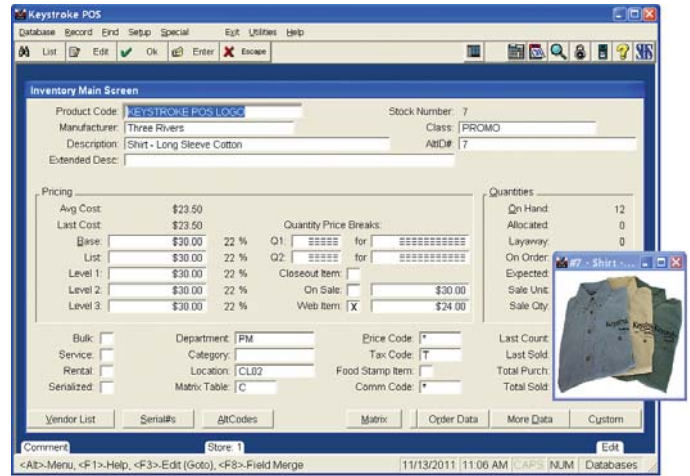
ACCOUNTS RECEIVABLE

- Easy access to complete payment history and invoice details.
- Modifiable aging periods and finance charge calculations.
- Print billing statements in balance forward or open item format.
- Auto-apply payments to oldest open items or to specific invoices.

Want to learn more? Visit www.KeystrokePOS.com

INVENTORY CONTROL

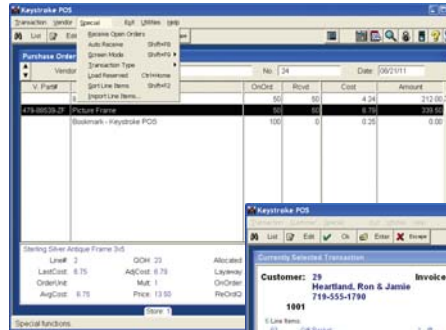
- An extensive database enables inventory tracking down to the item, department, or other grouping for broader sales tracking.
- Real-time quantities and stock tracking: On Hand, On Order, Allocated, Sold, Received, Counted, Average Lead Time, and more.
- Six price levels plus formula based pricing by item, category, customer, sale quantity, promo-dates, mix & match,^{A0} and more.
- Track serial numbers, sizes & colors,^{A0} and case breakdowns.
- Six fully indexed data fields for fast item lookup, plus vendor specific codes for reordering, and alternate codes for superceded barcodes.
- Grouping by department, category, and location.
- Designate items as Service, Rental, Food Stamp eligible.



Keystroke POS offers the ultimate in inventory control features with real-time integration of sales, purchases, store transfers, and physical variance transactions.

PURCHASING AND RECEIVING

- Create purchase orders manually or generate suggested orders based on quantities and reorder points.
- Track up to four vendors per item for reordering and cost comparisons.
- Automated receiving and price update features.
- Print custom barcode price tags or shelf tags for received orders.

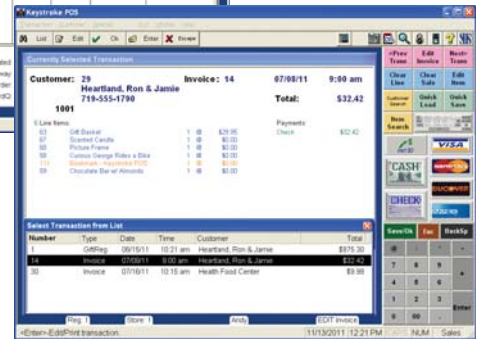


Order, receive, and label inventory in less time than ever before.

EMPLOYEE MANAGEMENT & SECURITY

- Clerk and salesperson recorded on every transaction.
- Easy to use built-in time clock, and sales commission reporting.
- Post messages to all staff or between individual users.
- Internal audit trail can log specific actions or every keystroke.
- Extensive function level security system to restrict user activity.

Powerful Transaction Search function to quickly and easily locate and review prior transactions by customer or item sold, as in this example.



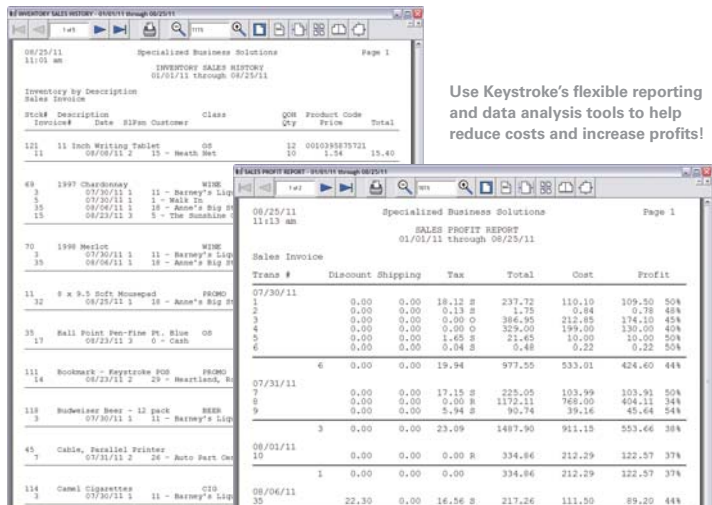
REPORTING/ANALYSIS

- Report on profits, sales tax, receivables, inventory analysis, item history, customer history, clerk information, and much more.
- A virtually unlimited capacity for transaction history allows long term historical analysis by item, day of week, time of day, and more.
- Extensive reporting options and time saving analysis tools.

Use Keystroke's flexible reporting and data analysis tools to help reduce costs and increase profits!

ADVANCED FEATURES & UPGRADES

- True matrix for easier control of clothing and other inventory.^{A0}
- Scripted reminders for up-sell opportunities, on-the-fly product assembly, and to suggest alternate items when out of stock.^{A0}
- Automatic tagalong items, kitting, and component tracking.^{A0}
- Data transfer interface for QuickBooks®, Peachtree®, BusinessWorks® and other popular accounting packages.^{A0}
- Powerful Report Editor for creating custom report formats.^{A0}



Questions? Call us at **800.359.3458** or speak to an Authorized Keystroke POS Dealer!



Keystroke POS is an affordable and reliable off-the-shelf solution for independent owner operated retail stores, plus it offers all the speed, features, and flexibility needed in larger multi-location businesses. With Keystroke you get more bang for the buck – and hands down the best software and support in the industry.

Award Winning – SBS and Keystroke POS software consistently receive top ranking in annual studies of the retail solutions industry conducted by Business Solutions magazine and Penn State University. When pared against Microsoft®, Intuit®, and dozens of other competitors, SBS and Keystroke stand alone as the only retail software product and vendor to receive this award year after year.



Fully Configurable to Drive All the Latest POS Hardware Technology

Keystroke supports just about any POS device under the sun, from sleek all-in-one POS terminals – to individual components such as bar code readers, receipt printers, biometric scanners, electronic cash drawers, change dispensers, mag-stripe readers, signature capture/PIN pads, PCI PA-DSS v3.1 compliant EMV/chip card terminals, industrial bar code printers, video surveillance systems, and more. Talk to an Authorized Keystroke Dealer to learn more.



Keystroke POS with full-color Digital Sign customer display



Keystroke Express POS on a POS-equipped Windows® tablet



Keystroke software complies with the latest PCI PA-DSS v3.1 guidelines, and is fully integrated to support current payment terminals with E2E encryption, EMV/chip cards, and NFC-based eWallets including Apple Pay® and Android Pay®.



For even more control and flexibility, consider Keystroke Advanced POS with added features such as a customizable Navigation Menu, built-in Touch Screen Editor, Transaction Scripting, Matrix Inventory, Recurring Transactions, Lot# Tracking, QuickBooks® Accounting Link, and more! For exclusive Advanced Only features, look for items marked **AO**.

A Perfect Solution for...

Bicycle stores, pet supply stores, computer stores, liquor stores, convenience stores, sporting goods stores, gift/specialty stores, book stores, toy stores, furniture stores, electronics stores, office supply stores, hardware stores, jewelry stores, tire/auto supply stores, nutritional supplement stores, pool supply stores, clothing/shoe stores, and many more!



PO Box 2019
Dillon, Colorado 80435-2019

Specialized Business Solutions

800-359-3458

