

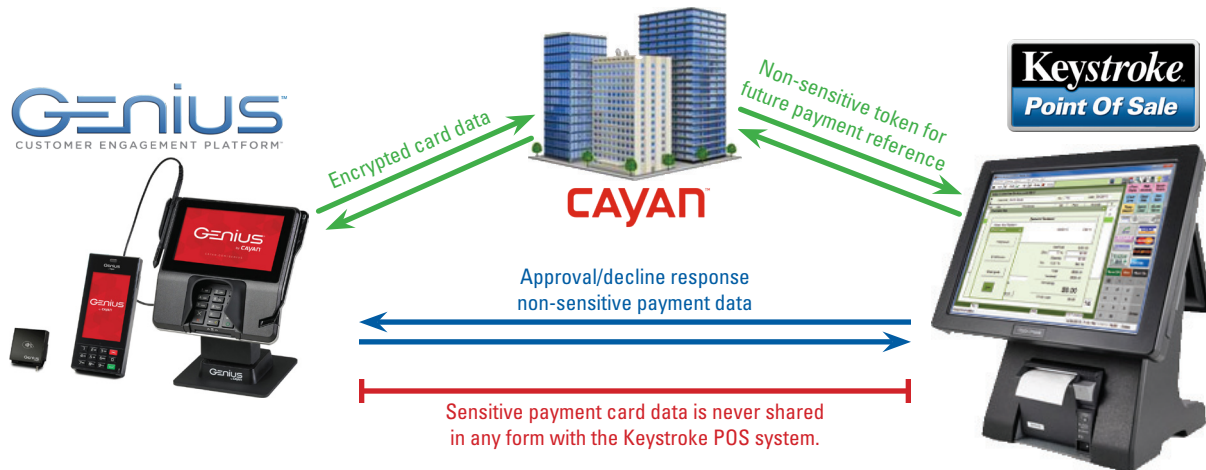
INTEGRATED PAYMENTS



Direct IP Payment Integration

Maximum Efficiency & Card Data Security – Certified for Use with Keystroke POS

The Cayan Genius Customer Engagement Platform enables merchants to enjoy the peace of mind of highly secure and low maintenance payment terminals – with the convenience of full integration with the Keystroke POS system. Unlike other integrated payment processing options, Cayan's Genius is a direct integration that requires no third-party software or problematic device drivers. The Genius platform provides end-to-end transaction processing, and only non-sensitive tokens, last four digits of card data, and approval codes are shared with the POS system.



To complete a transaction, the sale total and other non-sensitive data are transmitted from the Keystroke POS workstation to Cayan and the Genius device. The Genius terminal then conveniently prompts the customer to initiate the payment by scanning their credit card or other payment choice. The payment card data is immediately encrypted and transmitted from the Genius device directly to Cayan via a secure IP connection. The approval or other response code is then sent back to the POS for completion. The last four digits of the payment card number and a non-sensitive reference token are saved with the Keystroke POS transaction.

Proper use of the Cayan Genius platform and its certified integration with Keystroke software enables merchants to more easily comply with the PCI DSS, but does not in itself alleviate merchants from data security measures such as maintaining a secure computer network and monitoring operational procedures. Separately, Keystroke POS software fully complies with the Payment Card Industry Security Standards Council (PCI) Payment Application Data Security Standards (PA-DSS). Please see PCISecurityStandards.org for more information.



Specialized Business Solutions

Partnering for reliable retail solutions since 1988!



Questions?

Consult with an Authorized Keystroke Dealer or call SBS at **800.359.3458** today!

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THE CLEAR CHOICE IN RETAIL AUTOMATION

www.KeystrokePOS.com